



HOW MUCH OF THE WORLD DO YOU OWN?

FOR IMMEDIATE RELEASE

## **England For Sale Today - Virtual Royalty to be Crowned**

### ***Weblo.com puts Country up for Auction***

MONTREAL (June 14, 2007) - Right now people around the world are battling for a chance to own the most valuable piece of virtual real estate in the history of virtual worlds. England went on the auction block this morning at Weblo.com in a one of a kind, high profile, four week competitive auction.

The winning bidder will be crowned virtual King or Queen on July 12<sup>th</sup>, the final day of the auction. England's owner will earn residual income for as long as they rule the country and they can also sell the country for a huge profit. Members are rushing to bid because Weblo lets each bidder display the name of their company or website link for free on the auction site. Even if you lose, you win!

The new owner of England will earn lucrative residual income from transactions across England. At Weblo.com the state of California sold for \$53,000 in real money, Texas Sold for \$23,000 and most U.S. states have sold. State owners earn money from transactions throughout their entire state. England takes this to the next level with the King or Queen earning money from transactions in the entire country. See **Weblo.com/England** for earnings details.

**Weblo.com is a multi-player online world that has been referred to as "Monopoly on Steroids".** Weblo is a parallel Universe where a virtual copy of every real city, state and property is up for sale. Members attract traffic to their Weblo.com websites with compelling content including photo galleries, forums, polls and videos. Members profit from advertising revenue and hits generated from their sites. City and State and as of July 12<sup>th</sup> Country owners earn a percentage of all transactions within their territories.

### **Major cites and properties around the world have sold and resold.**

The virtual mayor of Seattle sold his city for \$2000 after buying it for \$40 from Weblo. Atlanta, Tokyo, Vancouver and many other cities have resold for major profits. Over 9000 cities have sold worldwide. The virtual Empire State Building, originally purchased for one dollar re-sold for \$250. Members flip virtual properties for profit just like in the real world.

### Influential Investors

Weblo.com is backed by Internet and social networking visionaries including Richard Rosenblatt the co-founder, chairman and CEO of Demand Media and the former Chairman of MySpace.com and CEO of parent company Intermix; Fred Harman, the managing partner of Oak Investment; Matt Hill, the chairman and founder of eForce Media; and William Woodward, the managing director and founder of Anthem Venture Partners.

### About Weblo.com

Weblo.com is the premiere member-rated social networking website for localized, relevant content about the real world. Content includes video, audio, images, text and everything in your head. Members have fun and make money as they create sites, trade assets and rate each other while connecting to family, friends and communities around the world. Members earn real money via advertising click through and selling or auctioning assets for a profit. Headquartered in Montreal, Weblo.com was co-founded by Chief Executive Officer Rocky Mirza. To learn more about the experience, visit [www.weblo.com](http://www.weblo.com).

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